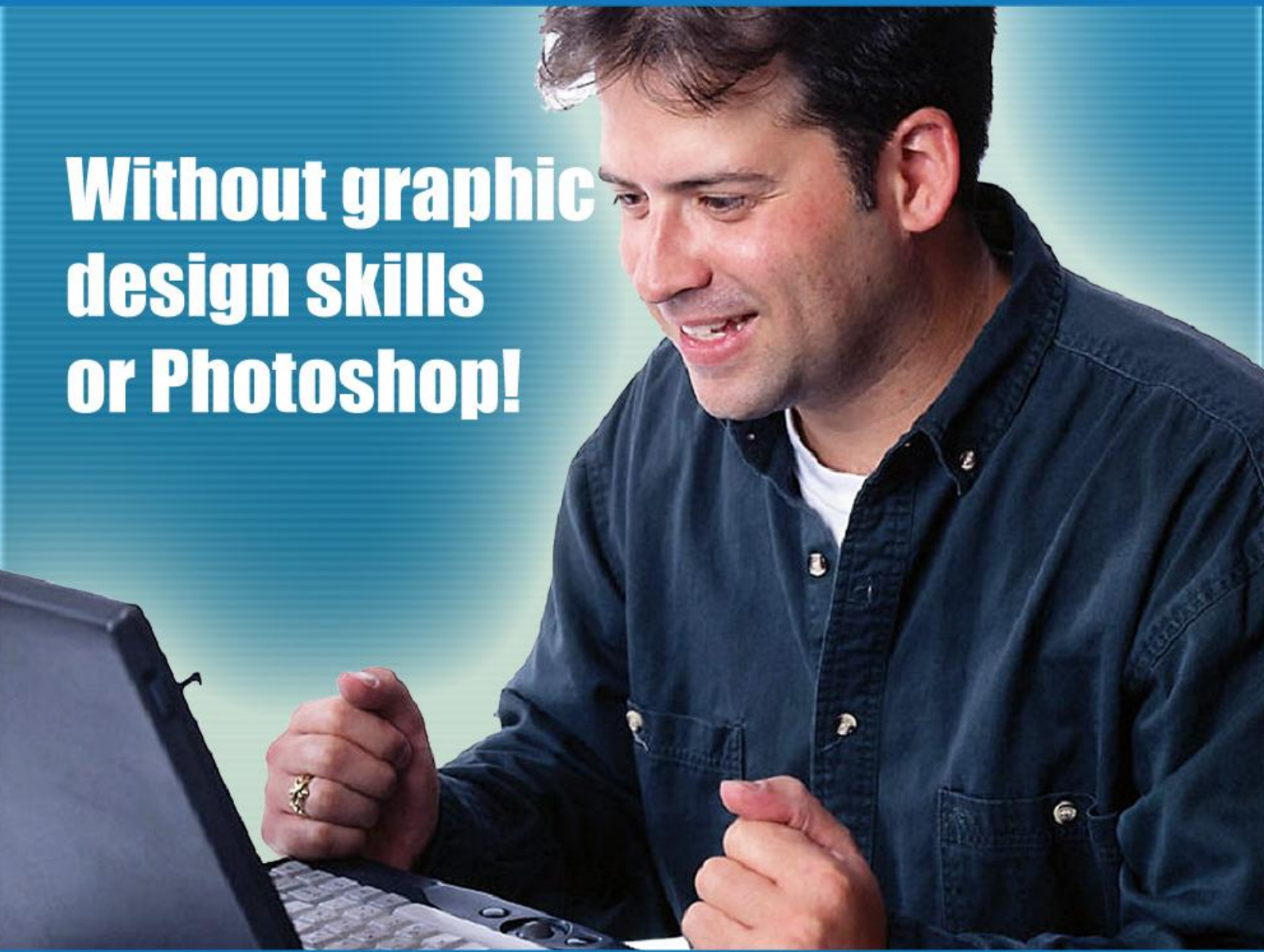


How To Create Your Own Profitable Banners In Minutes!

**Without graphic
design skills
or Photoshop!**



www.EasyBannerCreator.com

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Introduction

Banner ads are one of the most popular and effective methods of internet advertising. Advertising online is cost effective for businesses of all sizes and allows you to reach audiences all over the world in a way that isn't possible with any other media.

Animated Banners Deliver Greater Response

Using an animated banner is the most effective method with internet media because not only can you get your message across you can use attractive images, and even rotate text or images, also animate images and text and really grab the attention of your website visitors. The ability to immediately get visitors attention is the most important element in web advertising. Visitors click through pages and sites fast and you need something very visually impressive to make them stop long enough to see your message. Having your own banner software pays off by creating more sales for your business.

Animated banner ads are clickable too so you do not have to waste space with your URL, or cumbersome text to send them to your site. Simple command lines such as 'click here' work great, are quick to read, and usually deliver the appropriate response. The clickable banner does the work by allowing viewer to click and be sent immediately to your website.

There are several ways to make an animated banner. Most of these methods end up costing a considerable amount of money. Because banner advertising is a typically low cost endeavour it doesn't make sense to spend hundreds of dollars on expensive graphics software programs to make your web banners when a simple banner maker program can do it for you.

Make Web Banners and Find Creative Uses

Having your own web banner making software pays off in fun too. Making your own banners is a great way to make your personal online space exciting and enticing. Your friends and family will get a kick out of your technical skill and vibrant images. You can use banners on blogs, MySpace, websites, and even in signature links on forums to give your posts a personal touch, spread a message, or show your affiliations, hobbies, and desires.

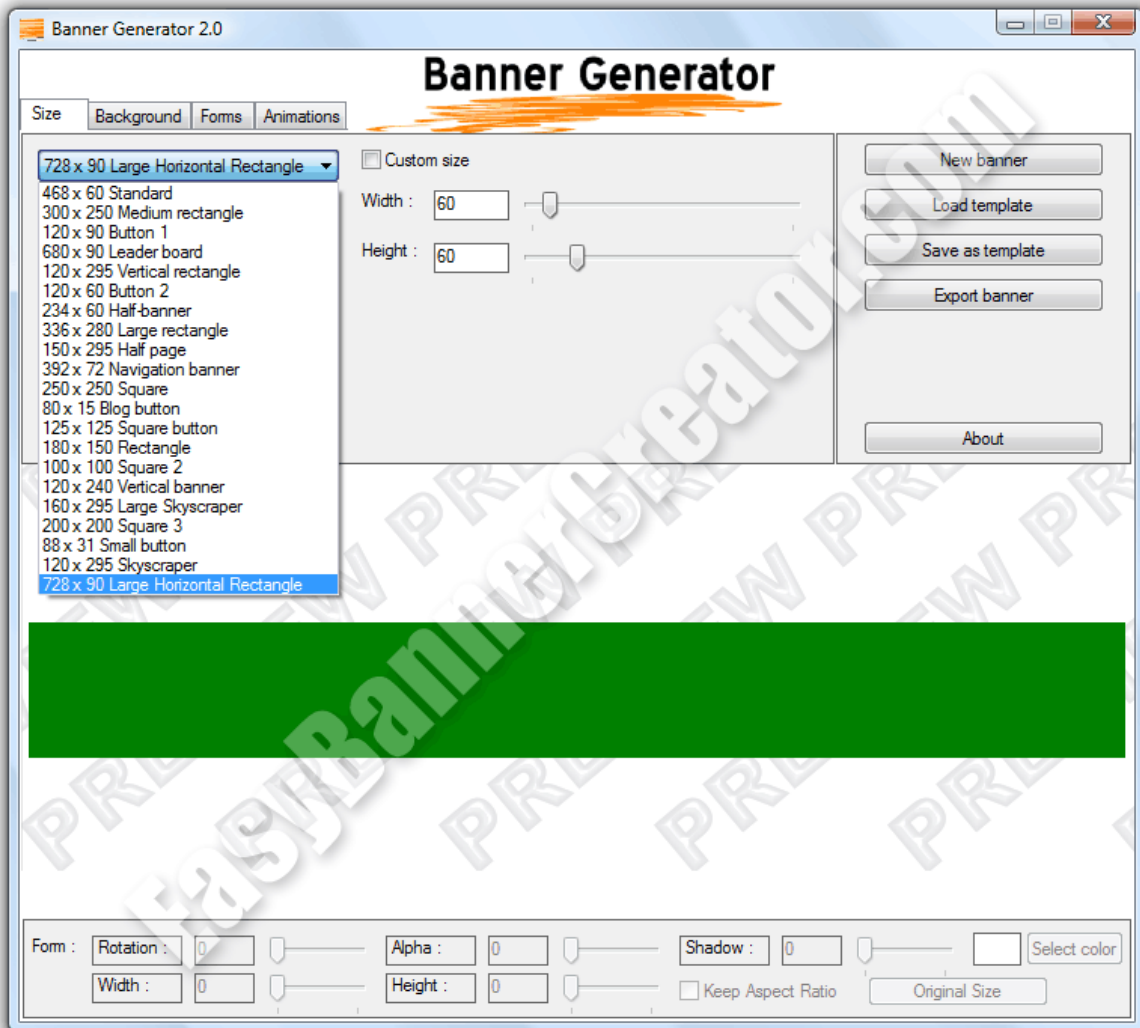
Having your own banner design software gives you the power at your fingertips to make fantastic, attractive banners that give zing to your websites, and power in your advertising campaign. You can learn to create custom made banners in seconds. Use your own images in one of many templates and add your text and you're done. Animated banner software doesn't have to take up your entire advertising budget, or break your bank to add punch to your advertising campaign or website. All it takes is a few minutes to make a great web banner.

Don't Get Sucked In To High Ticket Banner Making Options

Whether you are using banners to spice up your personal space or your business website it makes sense to do it yourself when it is so easy. Outsourcing to web designers can cost a lot of money for something that is easy to do yourself. And, there is no need for purchasing expensive programs like PhotoShop which runs about \$699, Adobe Fireworks for over \$299 and then spend hours upon hours trying to figure out complicated techniques. Some people never learn those programs well enough to manipulate a professional looking banner.

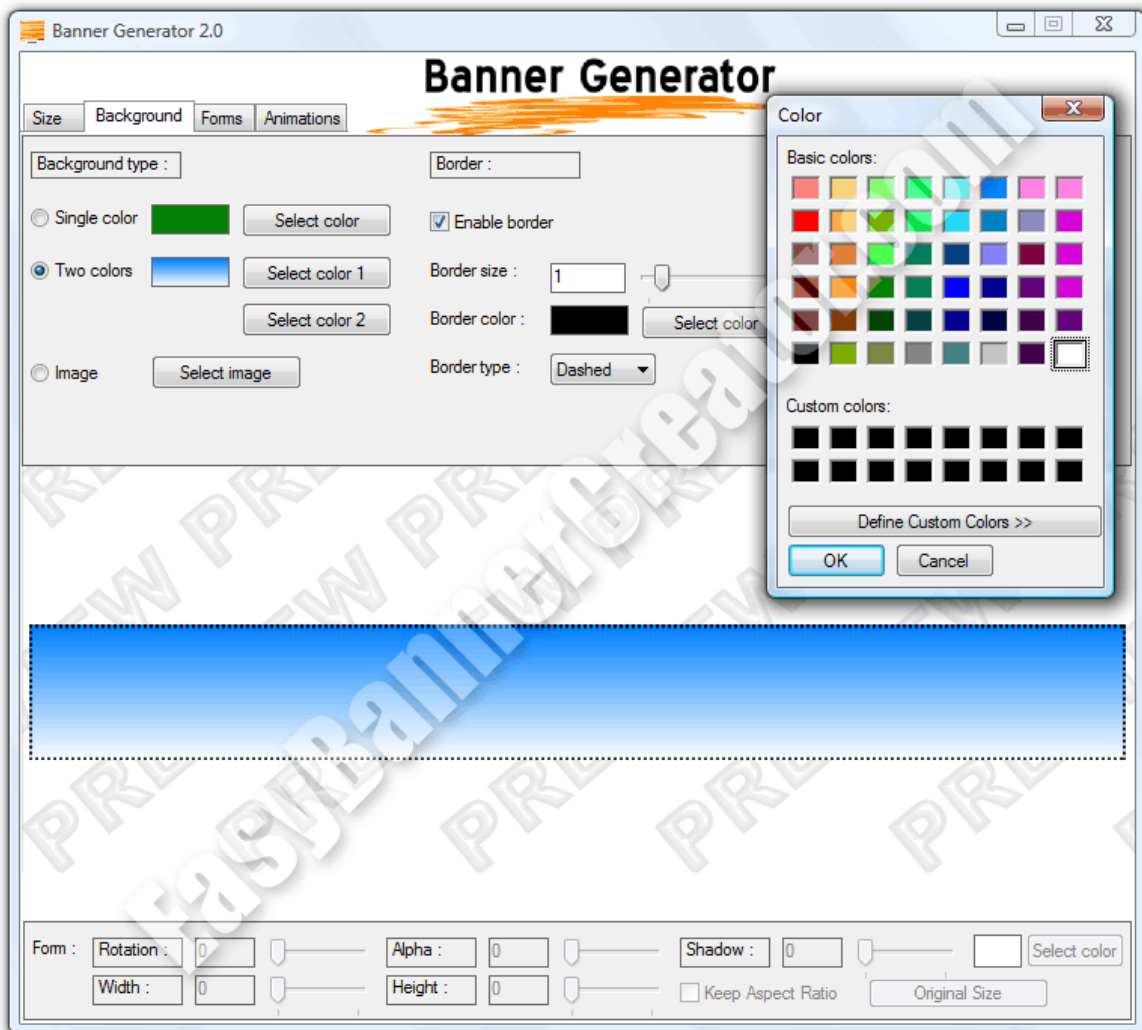
[Easy Banner Creator](#) is a completely self-contained software program and you get a top-notch banner time after time that is as good as any high cost graphic software program will produce. Let me show you how quick and easy this tool is to use!

Step #1 – Choose Your Banner



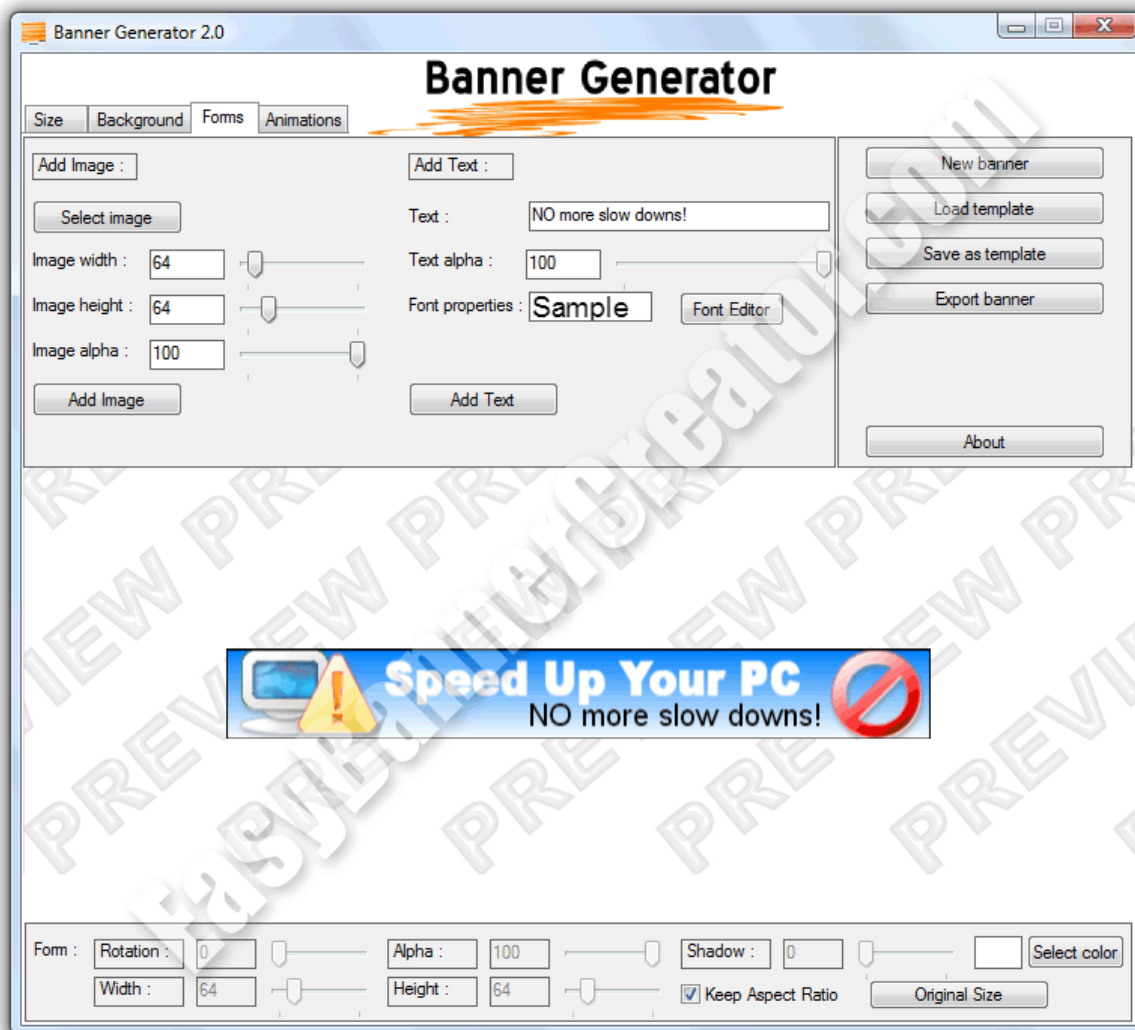
Banners come in standard sizes and because there are so many it can quite often be difficult to remember exact resolutions. Thankfully Easy Banner Creator has 21 presets you can choose from so you know what canvas you're working with.

Step #2 – Adding A Color Scheme



So simple and so straight forward that it is often overlooked! Choose a theme for your banner that ties in with what you're promoting or creating a banner for. In this example we'll create a banner that promotes a registry fix program. Add a two-colored gradient or choose from one of the presets. Alternatively load up a background image from the image library.

Step #3 – Adding Elements



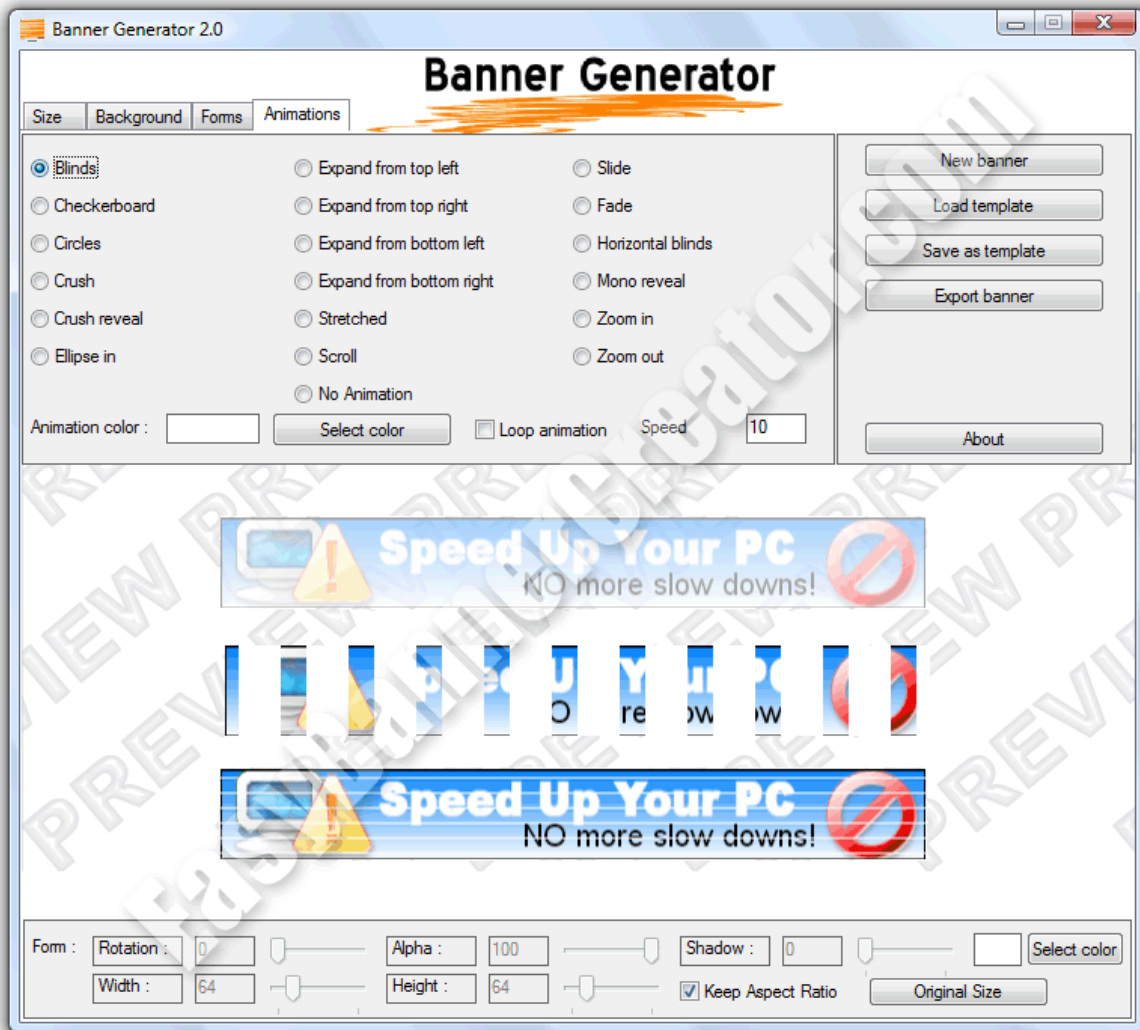
In the next tab we simply add elements to banner that will bring it to life. From here we can add several image objects and text layers from the image library without searching heavily on the internet.

Step #4 – Animating



This is where our banner starts to come alive! In the animations tab we can choose from 18 preset animations. You can choose the speed of the animation and whether you want it to occur once or loop forever. For our example I choose a white fade-in effect.

Step #5 – Finalize And Export



We've almost done. You may want to experiment with the various animations or you may even want a static banner. As you can see it's simply a case of point and click and saves you a lot of time creating frames and effects manually with other programs.

That's it for now! Come visit the official website and see this baby in action!

[Click Here To Watch Easy Banner Creator In Action!](#)